



The 4th Annual UPSA Sales Conference

"Selling beyond 2010..."

Wed 1 Sept 2010:

Optional Pre-Conference Workshop

Thurs 2 September

2-Day Conference / Emperors Palace,

..and Fri 3 September:

Johannesburg, South Africa



Ke Nako. Waka Waka. Vuvuzelas. Is there life after the World Cup 2010?

Of course – but we need to be more professional. More agile. And ready.

The 4th Annual UPSA Conference focuses on practical steps ALL sales and marketing teams should be following to survive, and prosper in 2010 and beyond.

Come learn from the best international and local thinkers. Then brainstorm how to apply what you have learnt in our 12 teaching workshops.

Keynotes by:

Fanie de Villiers

Businessman,
former SA cricketer



Dr Brian Lambert

Senior Analyst
Forrester Research,
Inc., USA



Beverley Milun

Inspirational Speaker &
Businesswoman



Tim Ohai

International sales
strategist, coach and
best-selling author, USA



Ian Rheeder

Leading sales and
marketing consultant



Other confirmed speakers/facilitators :

Mike Manby

– Sales Director – Barloworld
Logistics

Jacques de Villiers

–The business generator

Tony Cross

–UPSA Chair 2009/2010 and
growth expert

Mark Berger

–Personal & sales development
coach

Douglas Kruger

–5x Southern African
Toastmaster Champion

Aki Kalliatakis

–Leading customer service
practitioner

Clive Price

–Sales training guru

Paul Smith

–Senior researcher, business and
market penetration

Colin Grenfield

–Sales & Marketing Director –
leading surgical supply company

Greg Zurnamer

–Sales trainer and coach

Space is limited. 2 DAYS OF EXTREMELY VALUABLE SALES TRAINING. More information available on www.upsa.co.za

Your investment: UPSA members - R2 000 / Guests - R2 750 (group discount for 4+)

Book now – email bookings@upsa.co.za. **Don't miss out.**